



3RD ANNUAL  
**VIRTUAL SUMMIT**  
*Sensory Health in Autism*  
JUNE 8-10, 2022 | 8AM-12PM MDT 

## Sponsorship Opportunities

We invite you to be an integral part of our 3rd Annual Virtual Summit: Sensory Health in Autism collaborative event. Highlight your company and services/products to over 450 attendees as professionals and advocates share their unique perspectives around sensory health and the pivotal role it has in the autistic experience.

***Sponsorship is limited.*** Please register your organization as soon as possible for best availability. All packages include:

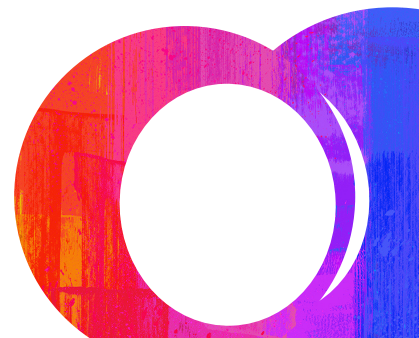
- Company logo featured on STAR's Virtual Summit event webpage with a hyperlink to your provided URL
- Company logo featured on Virtual Summit event graphics
- Company logo featured on Virtual Summit event eblast communication
- **NEW** | Company description and preferred contact information (up to 250 words) added to STAR virtual event platform
- **NEW** | Sponsor included in attendee virtual scavenger hunt promoting engagement within digital swag bag

***Additional opportunities for publicity are available based on your level of support.***

### Inspire Sponsor - Exclusive (1 available) | \$1500

Be a part of our virtual summit from start to finish! This exclusive package highlights your company's sponsorship throughout our entire virtual summit in notable ways, including during live sessions, breaks, and in the recordings available to participants in their Swag Bag.

- Friday "Own the Day" slot with three - 1 minute "live" promotional messages during Q&A sessions - ending the virtual summit with your company in mind
- Logo placement during interactive workshop session (1), extended expert panel (1) and one presentation on Day 1 (Wednesday) - providing visibility both during the live event and on the recording downloads
- Logo placement on one 15-minute break session graphic- Visibility to all attendees between presentations
- Sponsorship recognition & URL displayed on scrolling ticker
- Submitting one pre-recorded 1-hour session made available in the attendee Swag Bag for 45 days
- 4 Complimentary Basic Virtual Summit Tickets
- Engage with attendees in the STAR's Virtual Summit Networking Group before and after the event
- 4 Digital promotional items included in the Swag Bag
- **NEW** | Sponsors will receive STAR's Virtual Summit approved marketing list of ONLY attendees who have given explicit consent to share their contact information with vendors.





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### Connection Sponsor - Emailer (2 available) | \$725

Be a part of the excitement! Along with our promotional emailers to our database about the Virtual Summit, we will be connecting with participants by sharing tips, reminders, and encouragement to share their involvement online via social media. This sponsorship level allows YOU the chance to connect with them through email.

- An email sent to STAR Institute's email database (40,000) about your involvement prior to event
  - Includes a company description up to 150 words and 3 images
- 2 Complimentary Basic Virtual Summit Tickets
- 2 Digital promotional items included in the Swag Bag
- Video advertisement (max 5-minutes) added to digital Swag bag
- **NEW** | Sponsors will receive STAR's Virtual Summit approved marketing list of ONLY attendees who have given explicit consent to share their contact information with vendors.

### Innovative Sponsor - Own the Day (2 available) | \$575

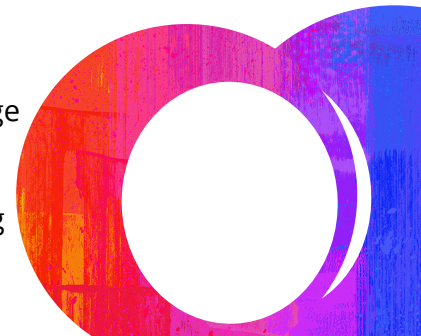
Your company will be highlighted for your sponsorship throughout the day during "live" key speaking presentations with STAR Institute hosts and speakers.

- A 1-minute promotional audio message provided by sponsor
  - Played during welcome and closing remarks
- Recognition announcement made at the end of 1 AM Q&A session and 1 PM Q&A session
- Sponsorship recognition & URL displayed on scrolling ticker throughout announcements
- Video advertisement (max 5-minutes) added to digital Swag bag
- 2 Complimentary Basic Virtual Summit Tickets
- 2 Digital promotional items included in the Swag Bag
- **NEW** | Sponsors will receive STAR's Virtual Summit approved marketing list of ONLY attendees who have given explicit consent to share their contact information with vendors.

### Visionary Sponsor - Impact the Community | \$500

Your sponsorship provides attendees with a **Bonus Download**, a pre-recorded, 1-hour session of your choice to be included in our virtual summit download pack. More than just a logo - you can impact the community.

- A pre-recorded 1-hour session, made available in the attendee Swag Bag during live event and 45-day access after the event
- Promoted with Agenda in eblast communications
- 2 Complimentary Basic Virtual Summit Tickets
- Featured alongside speakers on STAR Institute's Virtual Summit webpage
- 2 Digital promotional items included in the Swag Bag
- Video advertisement (max 5-minutes) added to digital Swag Bag
- **NEW** | Sponsors will receive STAR's Virtual Summit approved marketing list of ONLY attendees who have given explicit consent to share their contact information with vendors.





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### Impact Sponsor - (2 available) - \$300

We'll all need a moment to stretch, refuel and take a break. This time belongs to highlighting your company.

- During 1 assigned break session your video advertisement will play for attendees (max of 5-minutes)
- Break graphic including your company logo between video advertisement and presentation
- 1 Complimentary Basic Virtual Summit Ticket
- Video advertisement (max 5-minutes) added to digital Swag bag
- 2 Digital promotional items included in the Swag Bag

### Sponsored by - Logo Placement - \$175

By sponsoring a speaker presentation, you will have your company logo and URL on the screens of every summit attendee for the duration of one presentation session. These sessions are recorded and will be available in attendee download materials with access for 45-days post-event.

- Company logo to be broadcast live during 1 assigned presentation session and available to view via recording after the event
- Sponsorship recognition & URL will be display on scrolling ticker several times throughout the assigned presentation
- 1 Digital promotional item included in the Swag Bag

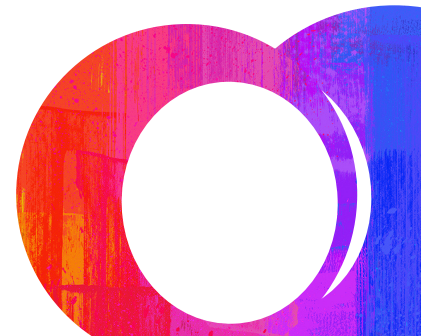
### Swag Bag Insert - \$75

Share with attendees more about your company and your services/products by providing a digital bag insert for attendees to view as part of the unlimited usage download package. You can supply a PDF promotional item with links or a short promotional video (max 10-minutes).

- 1 Digital promotional item included in the Swag Bag

**To become a sponsor,**  
**COMPLETE THE FOLLOWING FORM**  
**[bit.ly/starsponsorship](https://bit.ly/starsponsorship)**

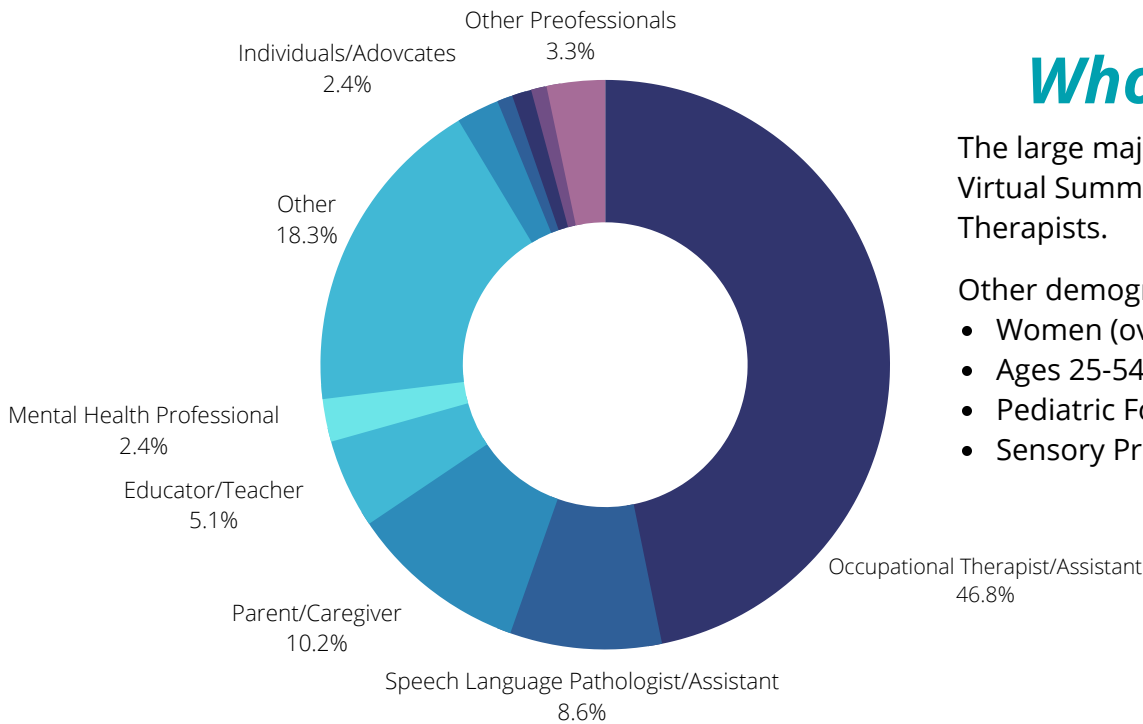
For additional information and questions,  
contact us at [education@sensoryhealth.org](mailto:education@sensoryhealth.org)





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# Attendee Demographics



## Who Attends?

The large majority of attendees of the Virtual Summit are Occupational Therapists.

Other demographics include:

- Women (over 90%)
- Ages 25-54
- Pediatric Focus
- Sensory Processing background

## Where Are Attendees From?

Approximately 60+% of attendees come from the United States with the rest being across the globe.

### Over 20+ Countries in Attendance

*Argentina, Australia, Brazil, Canada, Finland, Germany, Guam, Hong Kong, Ireland, Italy, Romania, Hong Kong, Malaysia, Mexico, Netherlands, New Zealand, Portugal, Philippines, Romania, Scotland, Singapore, South Africa, Switzerland, Taiwan, Turkey, United Kingdom, and United States.*

