



## *Sponsorship Opportunities*

We are delighted to invite you to sponsor our 2nd Annual STAR Virtual Summit: Sensory Processing in Autism. Join us and our inspirational speakers from across the globe as we examine sensory health and the pivotal role it has in the autistic experience. Be a part of this collaborative event and highlight your company and services/products to over 450 attendees as professionals and advocates "pass around the mic," sharing their unique perspectives.

***Sponsorship is limited.*** Please register your organization as soon as possible for best availability. All packages include:

- Company logo featured on STAR Institute's Virtual Summit webpage with a hyperlink to your provided URL
- Company logo featured on Virtual Summit event graphics
- Company logo featured on Virtual Summit eblast communication
- Engagement with attendees in STAR Institute's Virtual Summit Networking Group before and after the event (2 weeks prior and 30 days after)

***Additional opportunities for publicity are available based on your level of support.***

### **Inspire Sponsor - Exclusive (1 available) - \$1500**

Be a part of our virtual summit from start to finish! This exclusive package highlights your company's sponsorship throughout our entire virtual summit in key notable ways including during the live sessions and breaks but also when participants access recordings via the Swag Bag post event.

- Logo placement on each interactive workshop session (one per day) - providing visibility both during the live event and on the recording downloads
- Logo placement on one 15-minute break session graphic- Visibility to all attendees between presentations
- Saturday "Own the Day" slot with three - 1 minute "live" promotional messages during Q&A sessions - ending the virtual summit with your company in mind
- Sponsorship recognition & URL displayed on scrolling ticker
- Submitting one pre-recorded 1-hour session made available in the attendee Swag Bag
- 4 Complimentary Basic Virtual Summit Tickets
- Engage with attendees in the STAR's Virtual Summit Networking Group before and after the event
- 1 Digital promotional item included in the Swag Bag

# Sponsorship Opportunities

## Connection Sponsor - E-mailer (2 available) - \$725

Be a part of the excitement! We'll be sending promotional emailers to our database about the upcoming summit along with sharing with them tips, reminders, and encouraging them to share their involvement online. This sponsorship offer allows YOU the chance to connect with them through email.

- An email sent to STAR Institute's email database (40,000) about your involvement prior to event
  - Includes a company description up to 150 words and 3 images
- 2 Complimentary Basic Virtual Summit Tickets
- 1 Digital promotional item included in the Swag Bag
- Video advertisement (max 5-minutes) shared on STAR Institute's Networking Group

## Innovative Sponsor - Own the Day (3 available) - \$525

Your company will be highlighted for your sponsorship throughout the day during "live" key speaking engagements with STAR Institute hosts and speakers.

- A 1-minute "live" promotional message delivered by STAR Institute hosts based on provided script
  - Live sessions include:
    - Welcome and Day closing remarks
- Recognition announcement made at the end of 1 AM Q&A session and 1 PM Q&A session
- Sponsorship recognition & URL displayed on scrolling ticker throughout announcements
- Video advertisement (max 5-minutes) shared on STAR Institute's Networking Group
- 2 Complimentary Basic Virtual Summit Tickets
- 1 Digital promotional item included in the Swag Bag

## Visionary Sponsor - Impact the Community - \$500

Your sponsorship provides attendees with a **Bonus Download**, a pre-recorded, 1-hour session of your choice to be included in our virtual summit download pack. More than just a logo - you can impact the community.

- A pre-recorded 1-hour session, made available in the attendee Swag Bag during live event and 30-day access after the event (to include subtitling)
- Promoted with Agenda in eblast communications
- 2 Complimentary Basic Virtual Summit Tickets
- Featured alongside speakers on STAR Institute's Virtual Summit webpage
- 1 Digital promotional item included in the Swag Bag

# Sponsorship Opportunities

## Impact Sponsor - (4 available) - \$300

We'll all need a moment to stretch, refuel and take a break. This time belongs to highlighting your company.

- During 1 assigned break session your video advertisement will play for attendees (max of 5-minutes)
- Break graphic including your company logo between video advertisement and presentation
- 1 Complimentary Basic Virtual Summit Ticket
- Video advertisement (max 5-minutes) added to digital Swag bag
- 1 Digital promotional item included in the Swag Bag

## Sponsored by - Logo Placement - \$175

By sponsoring a speaker presentation, you will have your company logo and URL on the screens of every summit attendee for the duration of one presentation session. These sessions are recorded and will be available in attendee download materials with access for 30-days post-event.

- Company logo to be broadcast live during 1 assigned presentation session and available to view via recording after the event
- Sponsorship recognition & URL will be display on scrolling ticker several times throughout the assigned presentation
- 1 Digital promotional item included in the Swag Bag

## Swag Bag Insert - \$75

Share with attendees more about your company and your services/products by providing a digital bag insert for attendees to view as part of the unlimited usage download package. You can supply a PDF promotional item with links or a short promotional video.

- 1 Digital promotional item included in the Swag Bag

**To become a sponsor, visit our website at**

[http://bit.ly/2021vsa\\_sponsorship](http://bit.ly/2021vsa_sponsorship)

For additional information and questions,  
contact us at [education@spdstar.org](mailto:education@spdstar.org)